



Corporate Sponsorships

Premium Event Admission Sponsor – \$5,000 (1 spot available)

Main Logo on event banner at main entrance (free entry sponsor)
Logo (or business reference) on communications/advertising to vendors/exhibitors/attendees
Logo on Nucanoe Kayak Sweepstakes with hyperlink
Featured overhead signage
Logo on welcome bag (first 1000 attendees)
Premium main entrance booth
Logo printed in brochure
VIP area access
Premium website listing with hyperlink
Promotional announcements throughout event
*Onsite banner placement
Minimum of 35 thank you social media posts & tags

Named Stage Sponsorship - \$2,500 (1 spot available)

Featured overhead stage signage
*Onsite banner placement
Logo on welcome bag (first 1000 attendees)
Premium booth
Logo printed in brochure
VIP area access
Premium website listing with hyperlink
Promotional announcements throughout event
Minimum of 25 thank you social media posts & tags

Major Theme Sponsor – \$2,000 (5+ spots available)

Featured overhead signage
Logo on welcome bag (first 1000 attendees)
Premium booth
*Onsite banner placement
Logo printed in brochure
VIP area access
Website listing with hyperlink
Promotional announcements throughout event
Minimum of 20 thank you social media posts & tags



May 17-18, 2019
Onalaska Omni Center | Onalaska, WI
DriftlessSports.com

Themed areas May include:

- ❖ Family Fun Zone
- ❖ Archery
- ❖ Biking
- ❖ Paddling
- ❖ Fishing
- ❖ Winter Sports
- ❖ Camping
- ❖ Hiking/Trails
- ❖ Running

Community Sponsor – \$500

Logo printed in brochure
VIP area access
Website listing with hyperlink
10x10 Informational Booth
Promotional announcements throughout event

Supporting Crew – \$300

Logo printed in brochure
Website listing with hyperlink
Promotional announcements throughout event

NOTE: *Individual media banners may be up to 3'X5'. All banners are to be provided by Sponsor other than main entrance banner.



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Commitment Form

- Premium Event Admission Sponsor \$5,000
- Named Stage Sponsor \$2,500
- Major Theme Sponsor \$2,000
- Community Sponsor \$500
- Supporting Crew \$300

Please Print the Following Confirmation Information:

Company Name (As should appear in publications):

Contact Person, Title:

Billing Address:

City/State/Zip:

Telephone/Contact Number:

Email:

Authorized Signature _____ Date _____

Make Checks Payable to: Explore La Crosse

Attn: Driftless Outdoors Show
410 Veterans Memorial Drive
La Crosse, WI 54601

Due to printing deadlines, Sponsors NOT returning this Agreement Form before March 8, 2019 May NOT be included in the Brochure. All other signage opportunities based upon individual printing schedules. If you have any questions, please do not hesitate to contact us.

Thank you for your Support!

Anna Baughman | Explore La Crosse | baughman@explorelacrosse.com | 608-881-7640