



## Media Sponsorships

### Premium Sponsor – \$10,000+ In-Kind

Logo on all communications to vendors/exhibitors/attendees  
Logo on Fishing Kayak Sweepstakes with hyperlink  
Logo on welcome bag (first 1000 attendees)  
Logo on event banner at main entrance  
10 x 10 booth or designated space  
Logo printed in brochure  
VIP area access  
Premium website listing with hyperlink  
Promotional announcements throughout event  
\*Onsite banner placement  
Minimum of 25 thank you social media posts & tags

### Event Contributor – \$5,000+ In-Kind

Logo printed in brochure  
VIP area access  
Logo on welcome bag (first 1000 attendees)  
Website listing with hyperlink  
Promotional announcements throughout event  
\*Onsite banner placement  
Minimum of 5 social media posts & tags

**NOTE:** \*Individual media banners may be up to 3'X5'. All banners are to be provided by Sponsor other than main entrance banner.

## Commitment Form

- Premium Sponsor \$10,000 In-Kind
- Event Contributor - \$5,000 In-Kind
- Our Media Outlet wishes to combine an In-Kind or Cash Sponsorship.

The amounts of  
each are:

\$\_\_\_\_\_ Amount In-Kind \$\_\_\_\_\_ Amount Cash



May 8-9, 2020  
Onalaska Omni Center | Onalaska, WI  
DriftlessSports.com

**Please Print the Following Confirmation Information:**

Company Name (As should appear in publications):

Contact Person, Title:

Billing Address:

City/State/Zip:

Telephone/Contact Number:

Email:

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Make Checks Payable to: Explore La Crosse

Attn: Driftless Outdoors Show  
410 Veterans Memorial Drive  
La Crosse, WI 54601

Due to printing deadlines, Sponsors NOT returning this Agreement Form before March 13, 2020 May NOT be included in the Brochure. All other signage opportunities based upon individual printing schedules. If you have any questions, please do not hesitate to contact us.

Thank you for your Support!

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